



St Adrian's School Parent Teacher Association

St Adrian's Catholic Primary School
Watling View,
St Albans,
Hertfordshire,
AL1 2PB

Tel: 01727 852687

27/10/19

Dear Local Business Owner,

We're writing to ask if you would like to promote your local business to our school community, as part of our 2019 Christmas Fair fundraising promotion.

We are looking for raffle prize donations - a cash sum, product/gift or voucher. In return for your support, we would promote your business through our exclusive social media channels, on our school website and as a listing in our A5 sized Christmas Fair printed programme.

We are expecting over 250 parents, members of the parish, friends, family and local residents to attend, so your donation will help us sell as many fundraising raffle tickets as possible.

In addition, if you would like to place an advert in our printed programme, which would also include extra promotion online and on the big screen in the hall, the costs are:

£10 ¼ page A5 | £20 ½ page A5 | £40 full page A5

We would need your logo, web/email/social details and the key message that you're looking to promote – and we'd handle the advert design (unless you'd like to supply your own).

As a Voluntary Aided School we have to raise this additional money ourselves in order to support our children. This school year we are continuing our fundraising activity to purchase new Chromebooks for each class, as well as fund some urgent repairs to our infant playground. So your fundraising support would be so gratefully received.

If you would like to be involved please contact: Rachel Kepinska-Smith on 07710 412754 or email stadrians.herts.pta@gmail.com.

Thank you in anticipation of your generosity.

Rachel Kepinska-Smith & Laura Peacock

PTA Co-Chairs

St Adrian's School PTA

Registered Charity No: 1062351